

# Jewellery Time 2014

BY CORTINA WATCH

## JEWELLERY TIME 2014

*Cortina Watch celebrates the opening of the seventh edition of Jewellery Time in a grand Collector's Mansion.*

PARAGON | MAIN ATRIUM  
26 SEPTEMBER – 5 OCTOBER 2014  
11AM TO 9PM DAILY



*Clockwise from left: Sonia Sui, face of Jewellery Time 2014 with Jeremy Lim, COO of Cortina Watch; Jewellery Time 2014 Collector's Mansion; fashion presentation & guests*

**30 SEPTEMBER 2014, SINGAPORE** – Cortina Watch celebrated the opening of luxury timepiece showcase, Jewellery Time on 25 September at the grand Collector's Mansion in Paragon. With over 200 haute joaillerie timepieces on display, guests were mesmerised by the finest and most scintillating timepieces. Worth an estimate of over S\$30 million, attendees were introduced to watches that combined luxury, innovation and outstanding expertise from 12 prestigious brands – Audemars Piguet, Blancpain, Bulgari, Cartier, Chopard, Corum, Ebel, Jaeger-LeCoultre, Omega, Piaget, Vacheron Constantin and Zenith.

Hosted by actress and TV personality, Belinda Lee, the evening commenced as guests were warmly welcomed with an opening address by Jeremy Lim, COO of Cortina Watch. Attendees were then joined by Taiwanese model-actress Sonia Sui, as she made an appearance on stage as the face of this year's Jewellery Time.

Guests were also given the opportunity to take a closer look at the high jewellery timepieces as models strutted down the red carpet donning elegant jewellery and timepieces from all 12 brands. Attendees were also treated to canapés and champagne as they mingled and toured the showcases of intricate and outstanding bejewelled pieces. To wrap up the evening, guests were serenaded with soothing tunes by Kaye, saxophonist and producer from local independent label, Darker Than Wax.

The opening party also saw the appearance of many personalities and society ladies including Tanny Kea, Belinda Chua, Claire Jedrek, Jean Danker, Keagan Kang, Jimmy T, Yuey Tan, Loh May-Han, Gerti Iwatake, Sulian Tan-Wijaya, Alicia Thian, and Nina Ng.

With a curation of exquisite high jewellery timepieces, guests and the public can appreciate the fine craftsmanship of watchmakers and gain insight into the world of haute horology as Jewellery Time 2014 opens to the public from **now till 5 October, 11am to 9pm daily at Paragon, Main Atrium.**

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High-res images of the Jewellery Time 2014 Opening Party may be downloaded via the following links:

[Jewellery Time 2014 Collector's Mansion](#)

[Cortina Watch Board of Directors](#)

[Sonia Sui, Face of Jewellery Time 2014](#)

[Fashion Presentation & Models](#)

[Guests](#)

## ABOUT CORTINA WATCH

42 years on since it was founded by Mr. Anthony Lim back in 1972, **Cortina Watch** is today an established player in the luxury watch retail and distribution industry in Asia carrying over 50 internationally renowned brands in its product range. High quality timepieces and personalized customer service is today synonymous with the Cortina Watch brand name, and has earned the Group a loyal base of customers, many of whom are repeat customers and referrals.

**Cortina Watch** currently operates 25 retail outlets across Asia - Singapore, Malaysia, Thailand, Hong Kong, Taiwan and Indonesia and boasts a strong and profitable distribution network covering primarily South East Asia and North East Asia. For more information on Cortina Watch, please visit [www.cortinawatch.com](http://www.cortinawatch.com).

*For more information on Jewellery Time 2014 by Cortina Watch, please contact Mercury PR:*

**RACHEL VANESSA TAN**

*Senior PR Executive*

T. +65 6323 7073

M. +65 9159 3827

E. [rachel@mercurymc.com](mailto:rachel@mercurymc.com)

**GILLIAN SHEN**

*PR Executive*

T. +65 6299 9737

M. +65 9436 9437

E. [gillian@mercurymc.com](mailto:gillian@mercurymc.com)