

Jewellery Time 2014

BY CORTINA WATCH

JEWELLERY TIME 2014

Housed in a grand Collector's Mansion, the renowned haute horology showcase returns this year to bring watch enthusiasts together in celebration of haute horology.

PARAGON | MAIN ATRIUM
26 SEPTEMBER – 5 OCTOBER 2014
11AM TO 9PM DAILY



JULY 2014, SINGAPORE – Come 26 September, revel in the finest and most scintillating selection of haute joaillerie timepieces as Cortina Watch presents the seventh edition of award-winning luxury timepiece showcase, Jewellery Time. Held at the Paragon, this year's showcase will be housed in a grand Collector's Mansion for watch aficionados and collectors alike.

From personal milestones to special occasions, each timepiece within an aficionado's collection captures a special moment in time. Jewellery Time celebrates these stories and moments, providing the perfect platform for collectors and enthusiasts to share their passion for the craft.

Inspired by the grandeur and elaborate architecture of a renaissance-style mansion, Jewellery Time 2014's Collector's Mansion will be a place for watch enthusiasts to share their appreciation for luxury timepieces from 12 prestigious brands, namely Audemars Piguet, Blancpain, Bulgari, Cartier, Chopard, Corum, Ebel, Jaeger-LeCoultre, Omega, Piaget, Vacheron Constantin and Zenith. Situated inside Paragon's Atrium, the architecture of the Collector's Mansion will evoke an air of old-world elegance, while its white mesh fabric structure will speak of pure modernity.

Within the Collector's Mansion, the perfect marriage of old and new continues, as contemporary furnishings meet art deco elements. The atmosphere is made complete with luxurious touches in the form of intricate chandeliers paired with precious stones, perfectly setting off the haute joaillerie timepieces on display.



Chopard Imperiale in white gold



Chopard Imperiale in rose gold

The highlight of this year's showcase is the **Chopard Imperiale** high jewellery edition, created exclusively for Jewellery Time 2014. Conceptualised and designed as a unique pair, these luxurious Imperiale timepieces are entirely paved with diamonds while tapered baguette multi-coloured sapphires accentuate the bezel.

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The Imperiale Full Set combines haute joaillerie and precision mechanics to create an exquisitely unique aesthetic, showcasing the immense competence of Chopard in both fields. Combining a distinctive design inspired by the Imperial age, the timepieces radiate an aura of majesty, sophistication and sensuality with a highly reliable mechanical in-house movement from Chopard's Fleurier Ebauches workshop. Entirely paved with iridescent shades of multi-coloured baguette-cut sapphires and diamonds, this exquisite pair is graced with clean lines bearing elegant testimony to Chopard's impressive range of in-house capabilities.



Blancpain Villeret



Audemars Piguet Millenary
QE II Cup 2013



Zenith Pilot Type 20 Tourbillon

Another watch created exclusively for Jewellery Time 2014 is the bejewelled **Blancpain Villeret** in rose gold. Limited to just 20 pieces worldwide, this exquisite timepiece features a self-winding Calibre 5939A Perpetual Calendar movement with leap year indication. Among other notable features include Blancpain's patented under-lug correctors that allow adjustment of date and moon-phase indications without any need for a dedicated tool. In keeping with the brand's aesthetic codes, the white dial is in *grand feu* enamel, a delicate decorative technique requiring several firings in the kiln at extremely high temperatures.

Other timepieces to note include the limited edition **Audemars Piguet Millenary QE II Cup 2013**, which comes with an 18-carat white gold and diamond-set case, silvered guilloché gold dial and diamond-paved off-centred disc. Its glareproof sapphire caseback is also engraved with the "QE II Cup" logo and the words "Audemars Piguet QE II CUP 2013 – Limited Edition".

Among other limited edition watches showcased at Jewellery Time 2014 is the **Zenith Pilot Type 20 Tourbillon** in white gold with a dial fully-paved with diamonds. This particular piece is the eighth one out of 10 pieces available worldwide and features the signature El Primero Automatic movement with an integrated chronograph tourbillon as well as the Zenith unique date cage.

This year, Cortina Watch will also welcome Taiwanese model-actress, Sonia Sui, as the face of Jewellery Time 2014. With more than a decade in the film and television industry, Sonia has established a name for herself and will star in the upcoming movie, *Women Who Know How to Flirt Are the Luckiest* (撒嬌女人最好命) as well as a new TV series called *Notice of a Bachelorette* (徵婚啟事). Sonia will grace the Jewellery Time 2014 official opening party in Singapore on 25 September.

With a curation of over a hundred exquisite haute joaillerie timepieces at the Jewellery Time 2014 Collector's Mansion, guests and the public can appreciate the fine craftsmanship of watchmakers and gain insight into the mesmerising world of haute horology this September.

Jewellery Time 2014 opens its doors to the public from 26 September to 5 October, 11am to 9pm daily at Paragon, Main Atrium.

More information and high-res images of the watches as well as the façade and interior of Jewellery Time 2014's Collectors Mansion may be downloaded via this link: <http://tiny.cc/JT2014Images>

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ABOUT CORTINA WATCH

42 years on since it was founded by Mr. Anthony Lim back in 1972, **Cortina Watch** is today an established player in the luxury watch retail and distribution industry in Asia carrying over 50 internationally renowned brands in its product range. High quality timepieces and personalized customer service is today synonymous with the Cortina Watch brand name, and has earned the Group a loyal base of customers, many of whom are repeat customers and referrals.

Cortina Watch currently operates 25 retail outlets across Asia - Singapore, Malaysia, Thailand, Hong Kong, Taiwan and Indonesia and boasts a strong and profitable distribution network covering primarily South East Asia and North East Asia. For more information on Cortina Watch, please visit www.cortinawatch.com.

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